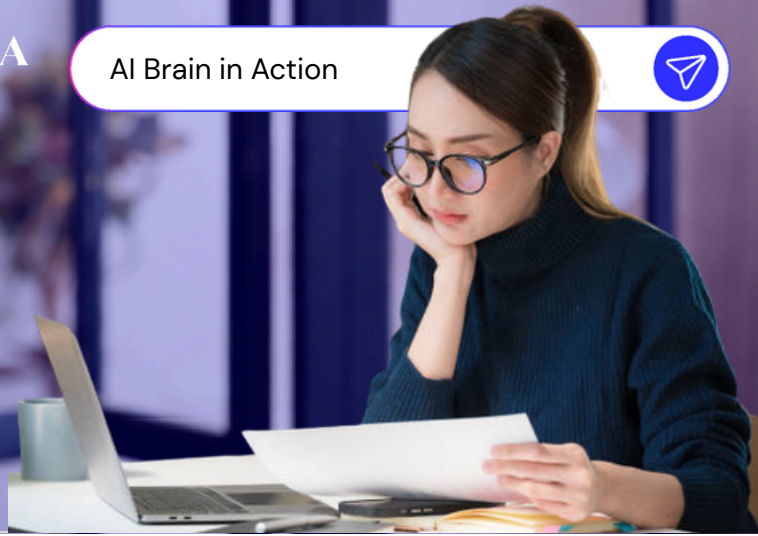




Confira Labs Turns Everyday Requests Into Client-Ready Work with NSOffice.AI



Impact At A Glance

**100%**

Of users active
since day one

**42 → 189**

Monthly requests,
June to September

**271.8%**

Rise in chat
prompts over the
last 30 days alone

Where Confira Labs Started

Confira Labs (legally Confira Laboratories Private Limited) is an **FDA registered private-label skincare formulation manufacturer** based in Mumbai, India, founded in 2019. The company runs the full process for other beauty brands, from initial concept and formulation through manufacturing, packaging and regulatory compliance, producing everything from sunscreens and acne treatments to anti-aging serums and facewashes.

Confira Labs sits in a B2B model: brands come to them with an idea and Confira turns it into a finished, compliant product, which means constant back-and-forth on formulations, regulatory documentation and client-facing proposals.

Confira Labs went live on NSOffice.AI in June 2026 and **all have stayed active every month since, with no drop-off**. What started as a small team's use has grown steadily: monthly requests climbed from 42 in June to 189 by September, with chat volume alone rising from 31 to 135 prompts over the same stretch.

Nectar Units spent went towards generating finished artifacts, not conversation, decks, spreadsheets and documents that would otherwise have been built by hand.

The Journey

Live since July 2026. Four months of steady and accelerating the use.

Where the work went

Share of Nectar Units consumed, by what the platform was asked to do



Nearly four in five Nectar Units went toward producing finished artifacts, not conversation.

Consumption is accelerating, not flattening

Nectar Unit usage over the four months live

9.5x

Nectar Unit consumption jump
from July to August

19.75 → 310 NU

Monthly consumption climbing
since June

75%

Of total allocation still available,
room to grow into

Full Adoption

NOW · 4 MONTHS IN

Three users, zero drop-off and requests up by 4.5x since launch.

A New Team Joins

MONTH 12

New Product Development came on board in the last month, already generating real usage.

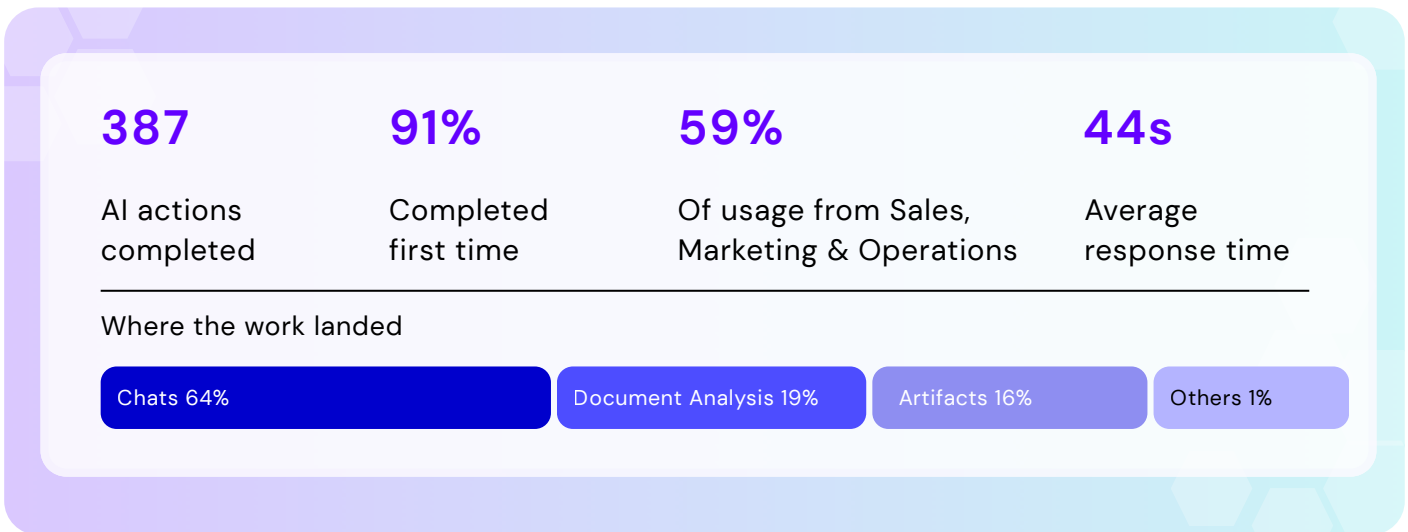
One Brain For All

YEARS 2 – 3

The same platform already used for chats, decks and documents extends naturally as more come on board.

What 120 Days Produced

Real output across chats, documents and decks, not a single-use trial.



Chats carried the majority of daily use, and artifact generation, decks, spreadsheets and documents, saw **100% success on every PowerPoint and PDF produced.**

Governance, Not Guesswork

What Confira can now see, and couldn't before:



Four months and every request ran through the same routing and safety checks before it ever reached a model, whichever one handled it.

